

# RED • CAR

WEST SONOMA COAST

## 2012 PLATT VINEYARD

PINOT NOIR

➤ ELEV. 575 FT. / PACIFIC OCEAN 5.5 MI.

SONOMA COAST

### ➤ PLATT VINEYARD

This groundbreaking vineyard overlooks the town of Bodega and lies on the outer reaches of the viticultural frontier. One of the most marginal Pinot Noir sites in California, our 5.2 acre blocks struggle to set fruit every year as they are buffeted by chilling winds blowing in from the coast five miles away. Planted to the Calera, 777 and 828 clones, these vines lie on an exposed southwest facing hillside to maximize sunlight. The vines are densely planted with over 2,400 vines per acre and are farmed intensively with an eye toward minimizing vigor. This approach concentrates the fruit on the vine and keeps man-made inputs to a minimum. The 2012 bottling is a beautiful reflection of the vintage's long, consistent growing season. The fruit is not only concentrated and bright, but acid levels are naturally high.

### ➤ TASTE

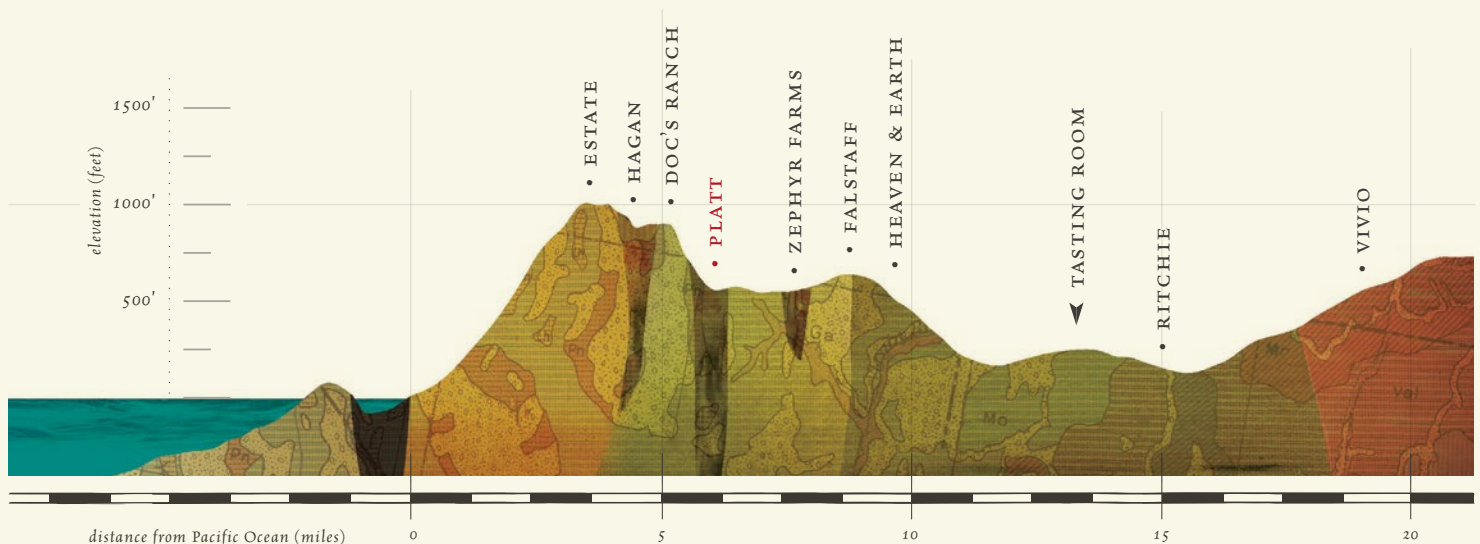
Red currants, clove, rosehips

### ➤ PHILOSOPHY

Red Car is focused on growing Pinot Noir, Chardonnay and Syrah in a network of cold-climate vineyards on the edge of the Pacific in the West Sonoma Coast. We are hands-on farmers, part of a small cadre of wineries in our region who are fortunate to grow a large majority of our own fruit. For several years now we have worked hard to go beyond sustainability and have integrated the concepts and principles of organic, biodynamic and permaculture systems into our farming as we search for nature's ideal pathways. Our wines are made in small lots utilizing minimalist intervention techniques like native yeast fermentation, gravity flow, and natural acid.

### ➤ SPECS

ALCOHOL	13.4%
VINEYARD	Platt
AVA	Sonoma Coast
PRODUCTION	463 Cases
AVERAGE BRIX	22.6°
TOTAL ACIDITY	4.9 g/L
STEMS	10%
FRENCH OAK	20% New, 80% Neutral
pH LEVEL	3.8
CLONES	Calera, 777, 828
SOIL TYPE	Goldridge
BARREL AGING	14 Months



VINEYARDS on the EDGE OF THE PACIFIC

REDCARWINE.COM