

# RED • CAR

WEST SONOMA COAST

## 2014 PLATT VINEYARD

PINOT NOIR

► ELEV. 575 FT. / PACIFIC OCEAN 5.5 MI.

SONOMA COAST

### ► PLATT VINEYARD

This groundbreaking vineyard overlooks the town of Bodega and lies on the outer reaches of the viticultural frontier. One of the most marginal Pinot Noir sites in California, our 5.2 acre block of vines struggle to set fruit every year as they are buffeted by chilling maritime winds billowing from the coast 5 miles away. Red Car has been sourcing fruit from this acclaimed site since its very first harvest in 2008 (alongside our friends at Littorai and Scherrer). During this time, we have experienced the full range of growing conditions: from long, sunny years to the coldest summers on record. 2014 was a moderately warm year throughout, offering consistent weather with slow and steady ripening which produced concentrated berries that exhibit intense aromatics. The 2014 Platt Vineyard Pinot Noir (formerly known as Dreamland) beautifully reflects all that we have learned about best farming and winemaking practices for this particular site over the past years. This structured and brilliantly layered Pinot Noir showcases hints of bright cherry and piquant blueberries balanced by soft undertones of potpourri and spice.

### ► TASTE

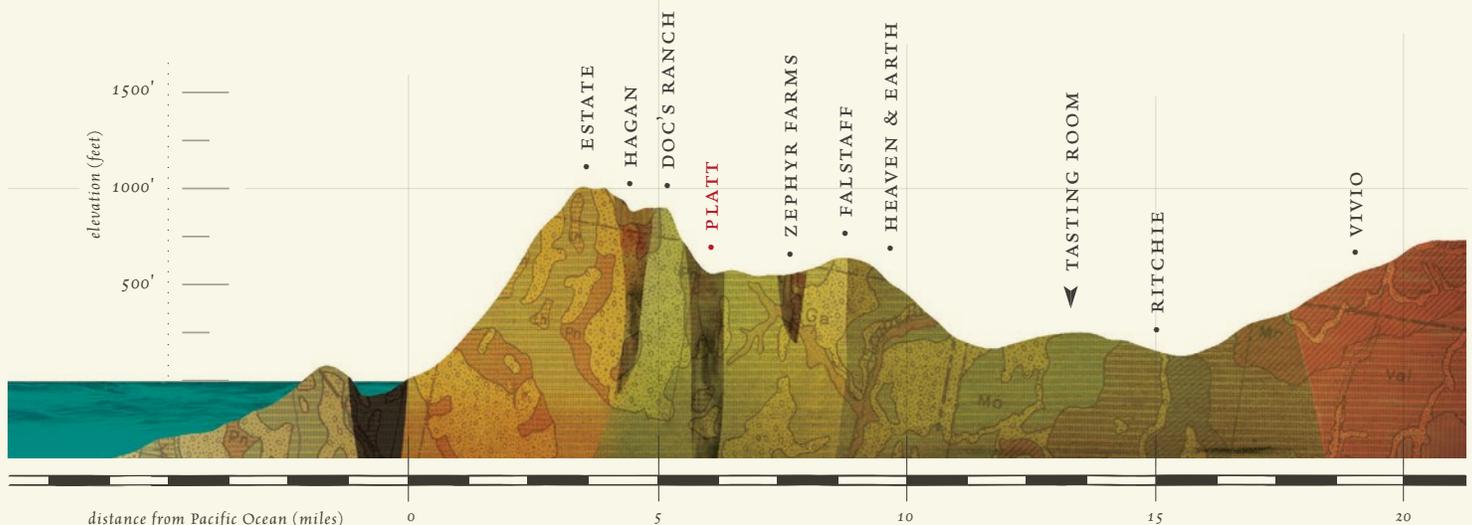
Bing cherry, blueberry, rose petals, sandalwood

### ► PHILOSOPHY

Red Car is focused on growing Pinot Noir, Chardonnay and Syrah in a network of cold-climate vineyards on the edge of the Pacific in the West Sonoma Coast. We are hands-on farmers, part of a small cadre of wineries in our region who are fortunate to grow a large majority of our own fruit. For several years now we have worked hard to go beyond sustainability and have integrated the concepts and principles of organic, biodynamic and permaculture systems into our farming as we search for nature's ideal pathways. Our wines are made in small lots utilizing minimalist intervention techniques like native yeast fermentation, gravity flow, and natural acid which allows our coastal vineyards to showcase their unique personalities.

### ► SPECS

ALCOHOL	12.7%
VINEYARD	Platt
AVA	Sonoma Coast
PRODUCTION	600 cases
AVERAGE BRIX	22.3°
TOTAL ACIDITY	5.9 g/L
STEMS	10%
FRENCH OAK	20% New, 80% Neutral
pH LEVEL	3.84
CLONES	Calera, 828, 777
SOIL TYPE	Goldridge
BARREL AGING	15 Months



VINEYARDS on the EDGE OF THE PACIFIC

REDCARWINE.COM